

WE TAKE YOU TO THE NEXT LABEL

WE NORDIC

- LABEL STUDIOS -



FASHION LABELS AND HANGTAGS · GARMENTS ESSENTIALS · PACKAGING

green future

ECO · CONSCIOUS FASHION

WE NORDIC

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We Nordic Label Studios is your partner in delivering additional branding.

We pledge to deliver conscious Danish design. We work with the most creative people and give small design details the most impact - and with as little harm to the environment as possible.

At WE NORDIC you get products that are visionary and innovative based on knowledge and sustainable solutions.

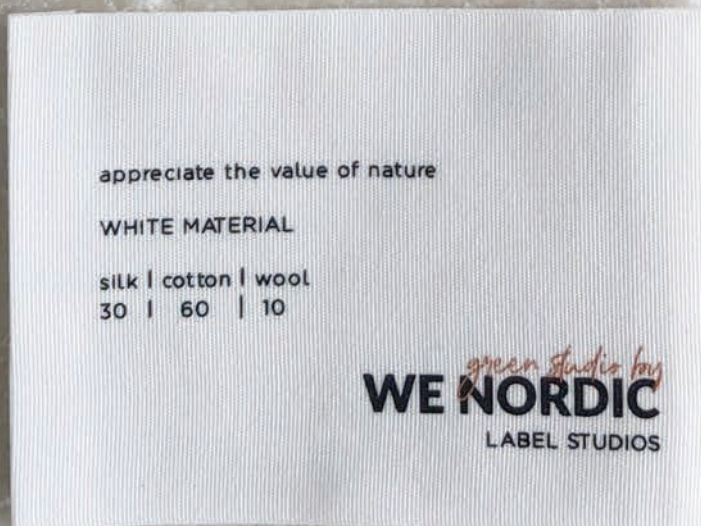
We design and provide all the essential additional details such as hangtags, labels, carelabels and packaging.

We have a unique collection of products focused on sustainability.

WE NORDIC consists of studios, productions, and warehouses in Denmark, Hong Kong, China, Turkey, and Bangladesh.

"If you're looking for the ultimate power apparel, start with a nice label and hangtag. Embrace the importance of good quality and nice, honest design - it's all about doing well."

We take you to the next label.





WE ARE

WE NORDIC was founded by a group of professionals with decades of knowledge, who decided to take the essence of all the best and create a new tomorrow of sustainable and conscious products in our field.

We provide additional branding to all company sizes, from startups to established brands. We Nordic is internationally renowned for delivering reliable service and high-quality products. We value close relationships and smooth processes.

We ensure that we are visionary by constantly being curious and strive to make a better tomorrow.



WE CAN

WE NORDIC provides additional branding such as clothing labels, hangtags, carelabels and polybags. In addition also packaging for your shop and e-commerce store.

We and our productions are always eager to face challenges in applying new materials and creative combinations of materials to meet the new trends in our field.

We work hard to ensure that our customers receive an outstanding service – and that our products are the best quality and the most innovative, at the best prices. We deliver globally with accuracy.



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WE WORK

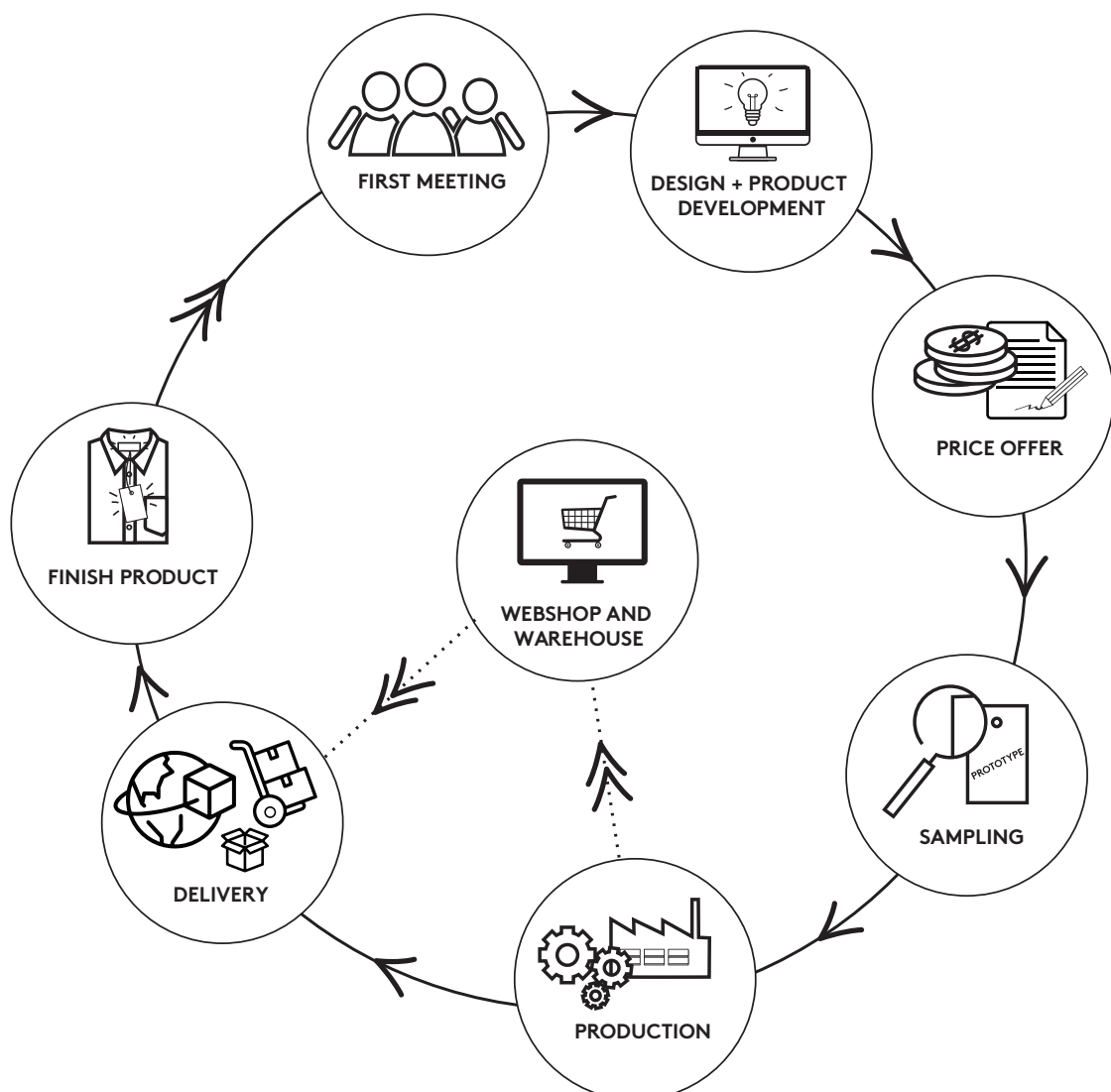
We value close relationships with a smooth product development and ordering process.

Our new product development process is simple and hassle free, where all qualities are sampled and confirmed to meet your expectations.

After the development process, you and your suppliers can effortlessly order from your customized webshop and we can offer to keep stock of products up to 6 months.

Our productions and logistic offices are located locally in the main garment production countries. This makes the collaboration easy, smooth and safe.

- **First meeting:** At the first meeting or inquiry we guide you through our many qualities and design possibilities.
- **Design and product development:** Based on your preferences we design your products in the right qualities.
- **Price offer:** After the design layout and the qualities are settled, we will give you a price offer.
- **Sampling:** Once you have settled on design, qualities and price, we make samples for approval. 3-4 to weeks from confirmation to delivery.
- **Production:** After sample approval we produce your items near your suppliers. 3-4 to weeks for bulk production.
- **Webshop:** When all design and qualities are approved by the brand-owner, we place the items on your customized webshop – the garment producers can now buy directly by us with their unique login and password. It is possible to pay by credit card.
- **Delivery:** Soon after payment is completed, we can start delivery to the garment producer. We can offer to keep stock for fast delivery worldwide.
- **Finish:** You will now have your new items in your garments.







**WE MAKE
RECYCLED -
NATURE FRIENDLY
LABELS TO THE
CONSCIOUS
FASHION WORLD**



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WE MAKE

WE NORDIC is your supplier of paper hangtags, woven labels, woven patches, printed labels, embroidered patches, leather labels, metal badges, rubber labels, silicone labels, hangtag, string and seals, clothing tags, boxes, plastic packaging, zipper pullers, sticker, non-woven bags, cotton bags, clothing buttons, garment ribbons, and other trims.

We also produce barcodes, by using an easy and simple system which avoids manual errors so that we are able to deliver the same design and quality worldwide.

Our online carelabel system is also simple and easy. We can make your carelabels unique according to your wishes. We design the carelabels with your individual design, information and languages.





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WE DESIGN

The design is Danish with a Nordic influence - WE NORDIC can help to increase brand awareness with new labels, hangtags, packaging, trimmings, and other brandings.

We have a big passion for trends, colors, form of expression, typography and graphic design solutions. We bring the Danish design traditions into our work. WE NORDIC is internationally known for our Danish design.

We seek the process of being inspired to design something creative. The impressions comes from many different places. One day it is nature that inspires, the next day it is the vibe from the pulse of the big city - or we get ideas from international trend agencies.

Let us know your preferences, and we will help you design your labels and hangtags.

WE NORDIC hope to inspire you with our new collections including the latest designs, trends and materials. We love the clean lines, with the Nordic look and nice details. Our design is simple and clean, with an understated style.



WE CARE

We have the most conscious customers and therefore one of our most essential missions is to strive to do our best to reduce the impact of nature.

Our approach to helping our customers fulfill their desire to become more sustainable is to constantly showcase the latest developments and new materials, making it easy to make eco-friendly choices.

We continue to expand this approach to new sustainable materials with the right certifications.

WE NORDIC is OEKO-TEX STANDARD 100 certified for our woven and printed labels.

Many of our other materials such as jacron, metal, silicone, lurex and embroidery yarn are also OEKO-TEX certified from our sub-suppliers.

We also make woven labels from Global Recycled Standard certified yarn. The recycled polyester yarn comes from e.g. re-used garment and waste materials.

Our labels in organic cotton is with GOTS-certification. Organic cotton labels are printed labels, and the ink we use in production meet all the standards for garment production in the EU.

We also offer a combination of recycled polyester and organic cotton labels, which gives a nice soft touch and look. Your logo is printed on the label and will appear very sharp.

Our hangtags are made of FSC certified paper and recycled paper.

We can also provide a unique hangtag printed in Denmark using 100% wind energy, printed with vegan colors on European recycled paper.

We make hangtags in many unique materials such as stone paper, grass/plant fiber, bamboo paper, wool paper – these are all eco-friendly materials, and we can also make biodegradable paper with seed inside.

For the print we can also use soya ink.

We offer eco-friendly packaging for a more sustainable way of shipping your goods.

For your e-commerce webshop we make cardboard boxes made from recycled paper and FSC certified paper. These are strong and durable in transit and can withstand most handling.

We can also offer shipping bags for reuse in recycled polybags.

In WE NORDIC we strive to always offer the well-known articles in a sustainable version. You can always get an edition of an article that is just a little better for the environment than the old one, or you can go for 100% - e.g. organic cotton.

We believe that every little improvement to our nature makes a difference, and we can all contribute.



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HONG KONG HEADOFFICE

WE NORDIC LABEL STUDIOS LTD
ROOM 309 · TCL TOWER 8 · TAI CHUNG ROAD
TSUEN WAN. N.T. · HONG KONG

TURKEY OFFICE

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K.ÇEKMECE/İSTANBUL · TURKEY

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